

### Team



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At Goethe sine 2022

Prior: LSE, WHU, Frankfurt School of Finance & Management, University of Oldenburg, Commerzbank

Research interests: financial disclosure, disclosure regulation, sustainability reporting



Inga Meringdal
PhD Candidate Accounting Department

Research interests: firms' transparency, sustainability and non-financial reporting, firms' disclosure decisions, firms' learning processes, NGO campaigns, ESG labor market

### Get in touch!

lf...

- You cannot access/find material on Moodle;
- You cannot access/find the textbook;
- You need more material on a given topic;
- You have any other questions:

**Get in touch** as soon as possible so we can find a solution! meringdal@wiwi.uni-frankfurt.de

### **Course Organization**

- 6 blocks
  - Lectures and hands-on exercises/case studies

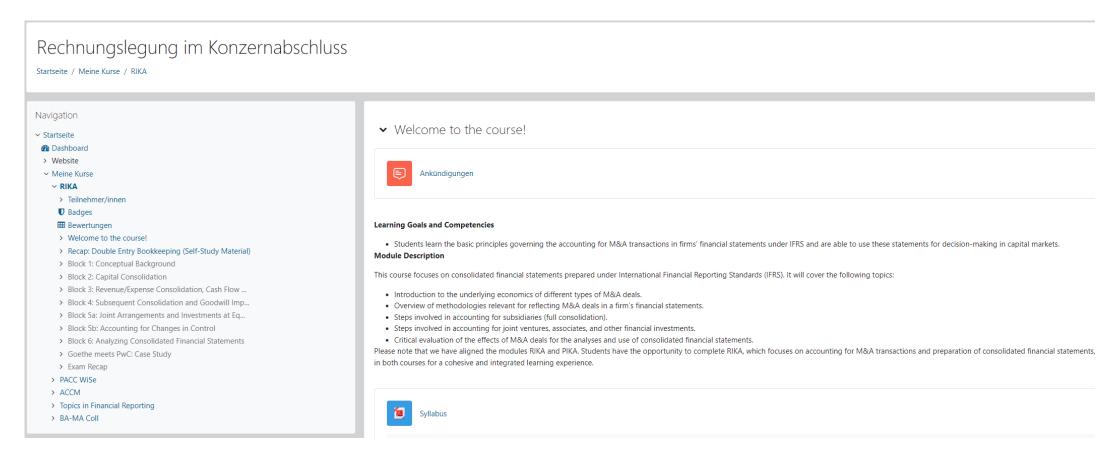
| Date   | Block | Topic  |
|--------|-------|--|
|        |       | Preparation: recap double-entry bookkeeping (online, self-study) |
| 19.4.  | 1     | Key Concepts   |
| 26.4.  | 2     | Acquisition Model  |
| 03.05. | 3     | Consolidation  |
| 10.05. | 4     | Subsequent Consolidation, Goodwill Impairment                    |
| 17.5.  | 5     | Joint Arrangement and Investments at Equity, Changes in Control  |
| 24.5.  | 6     | Analyzing Consolidated F/S                                       |

- End of semester: summarizing case study with PwC, exam prep session
- Credits: 100% final exam (90 minutes)
- Course <u>can</u>, but does not have to, be combined with PIKA



### Moodle: one-stop shop for all lecture material

#### https://moodle.studiumdigitale.uni-frankfurt.de/moodle/



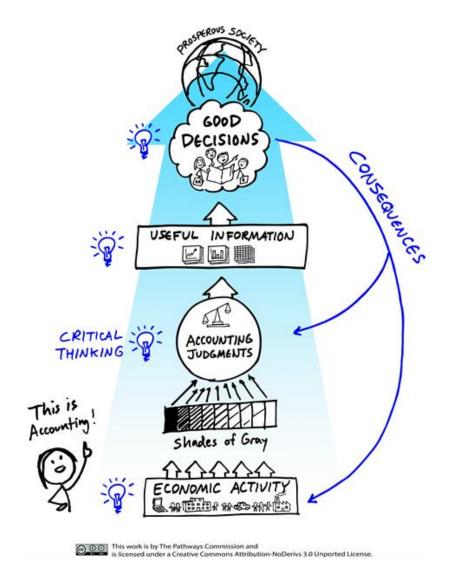


### What is this course about?

Accounting in Business Groups

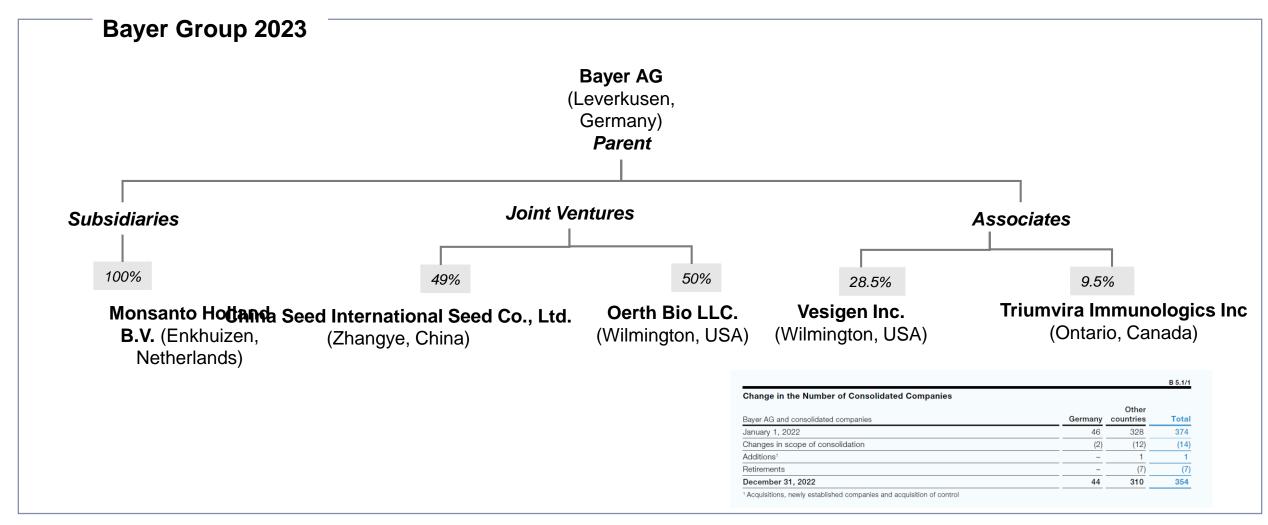


## "Accounting"...





## ... "in Business Groups"



<sup>\*</sup>Selected subsidiaries, joint ventures and associates only; number in italics indicate equity interest in %

Source Bayer AG Subsidiaries and affiliated companies (2023)

UNIVERSITÄT

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### **Course Structure**

| Block | Topic  |
|-------|--|
|       | Preparation: recap double-entry bookkeeping (online, self-study) |
| 1     | Key Concepts   |
| 2     | Acquisition Model  |
| 3     | Consolidation  |
| 4     | Subsequent Consolidation, Goodwill Impairment                    |
| 5     | Joint Arrangement and Investments at Equity, Changes in Control  |
| 6     | Analyzing Consolidated F/S                                       |

### **Course Structure**

| Block | Topic   |
|-------|---|
|       |   |
| 1     | Key Concepts                                  |
| 1.1   | Economics of M&A Transactions                 |
| 1.2   | Institutional Foundations of M&A Transactions |
| 1.3   | Consolidated Financial Statements             |
| 1.4   | Obtaining Control and Scope of Consolidation  |



- Why do companies engage in M&A transactions?
- Under which conditions do M&A transactions create value for the acquiring company?

# Bayer's assets in 2018 vs.2017: What happened?

| € million   | Note  | Dec. 31,<br>2017 | Dec. 31,<br>2018 |
|---|-------|------------------|------------------|
| Noncurrent assets                                 |       |                  |                  |
| Goodwill  |       | 14,751           | 38,146           |
| Other intangible assets                           | [14]  | 11,674           | 36,746           |
| Property, plant and equipment                     |       | 7,633            | 12,944           |
| Investments accounted for using the equity method | [16]  | 4,007            | 515              |
| Other financial assets                            | [17]  | 1,634            | 2,212            |
| Other receivables                                 | [20]  | 400              | 511              |
| Deferred taxes                                    |       | 4,915            | 4,278            |
|   |       | 45,014           | 95,352           |
| Current assets                                    |       |                  |                  |
| Inventories                                       | [18]  | 6,550            | 10,961           |
| Trade accounts receivable                         |       | 8,582            | 11,836           |
| Other financial assets                            | [17]  | 3,529            | 1,166            |
| Other receivables                                 | [20]  | 1,276            | 1,875            |
| Claims for income tax refunds                     |       | 474              | 809              |
| Cash and cash equivalents                         |       | 7,581            | 4,052            |
| Assets held for sale                              | [5.3] | 2,081            | 234              |
|   |       | 30,073           | 30,933           |
| Total assets                                      |       | 75,087           | 126,285          |



### Bayer's assets in 2018 vs.2017: What happened?

#### 5. Scope of consolidation; subsidiaries and affiliates

#### 5.1 Changes in the scope of consolidation

Changes in the scope of consolidation in 2018 were as follows:

B 5.1/1

420

55

365

| Change in the Number of Consolidated Companies |         |                 |       |
|--|---------|-----------------|-------|
| Bayer AG and consolidated companies            | Germany | Other countries | Total |
| December 31, 2017                              | 50      | 187             | 237   |
| Changes in scope of consolidation              | + 4     | + 2             | + 6   |
| Additions                                      | +2      | + 194           | + 196 |
| Retirements                                    |         | - 18            | - 19  |

The increase in the total number of consolidated companies in 2018 was primarily due to the acquisition of the Monsanto Group.

December 31, 2018

### Bayer's acquisition of Monsanto

The Big Read Bayer AG (+ Add to myFT)

Lex In Depth: Bayer's €50bn blunder

With the disastrous purchase of Monsanto and plummeting shares, some question if it is time to break up the German group

- Please describe Bayer's business model (as of 2018).
- What were Bayer's motives for purchasing Monsanto?
- Which risks were stemming from the acquisition?
- What would have been alternative business strategies (other than buying Monsanto)?

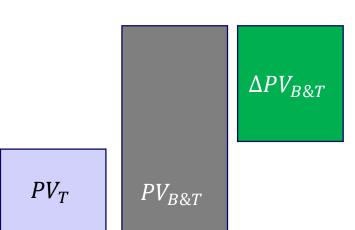
Article publicly available at: <a href="https://www.ft.com/content/a139ef68-b07c-11e9-bec9-fdcab53d6959">https://www.ft.com/content/a139ef68-b07c-11e9-bec9-fdcab53d6959</a> (last accessed 25.03.2024)



# How can M&A transactions create value (and for whom)?

 Acquisition creates benefits if present value (PV) of combined entity (B&T) exceeds the sum of stand-alone values of Buyer (B) and Target (T)

$$Benefit = PV_{B\&T} - (PV_B + PV_T) = \Delta PV_{B\&T}$$

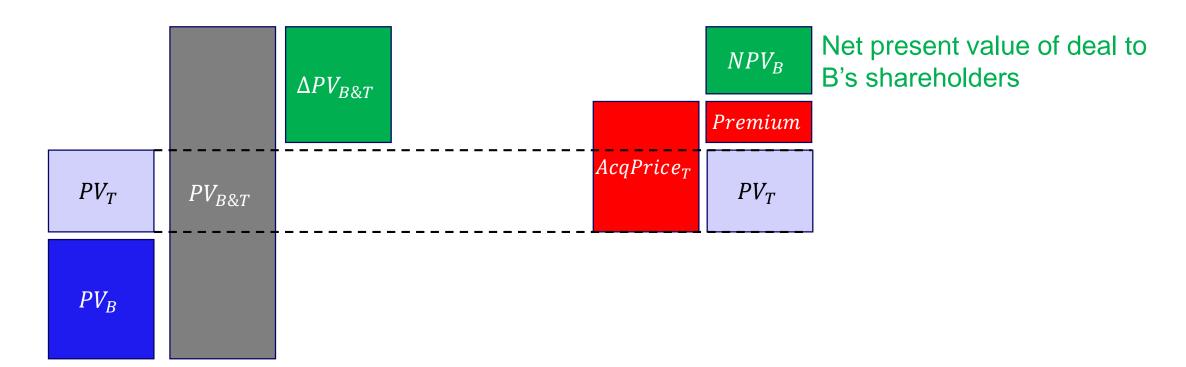


But: benefits are distributed between B and T's shareholders

 $PV_B$ 

## How can M&A transactions create value (and for whom)?

- Target's shareholders participate in the benefit of the transaction via an acquisition premium
- From B' shareholders perspective, the transaction creates value if and only if the benefits exceed the stand-alone value of T plus the premium



### **Motives for M&A Transactions**

- Economies of scale and scope
  - Savings from high volume production
  - Savings from the combination of the marketing and distribution of different types of related products
- Vertical integration
  - Improved coordination by aligning the goals of two or more firms
- Expertise
  - Access to experienced employees (with knowledge on specific markets, technologies etc.)
- Monopoly gains
  - Reduction of competition

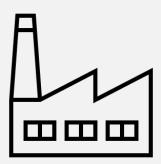
### **Motives for M&A Transactions**

- Efficiency gains
  - Increase in operating efficiency of the target (e.g., through elimination of redundant resources)
- Tax savings from operating losses
  - Loss of one firm might be offset by the profit of another firm
- Diversification
  - Benefits from risk reduction, lower cost of debt, increased debt capacity, or liquidity enhancements
  - But also greater coordination costs
  - Shareholders might be better at diversifying
- Managerial motives
  - Motives resulting from agency conflicts (e.g., incentive for empire-building)
  - Overconfidence

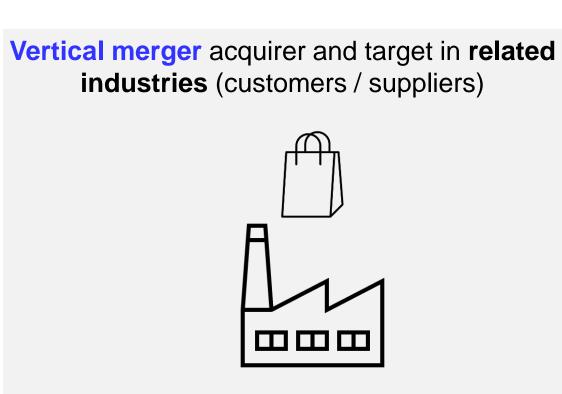


## Types of M&A Transactions – by industrial relations

Horizontal merger acquirer and target in same industry









### **Course Structure**

| Block | Topic  |
|-------|--|
|       |  |
| 1     | Key Concepts                                 |
| 1.1   | Economics of M&A Transactions                |
| 1.2   | Deal Structures                              |
| 1.3   | Consolidated Financial Statements            |
| 1.4   | Obtaining Control and Scope of Consolidation |

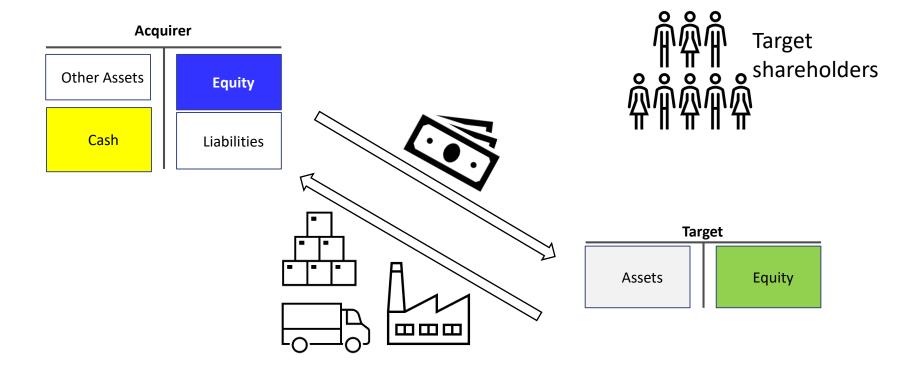


- What does the M&A process look like?
- What are possible financial arrangements for M&A transactions?

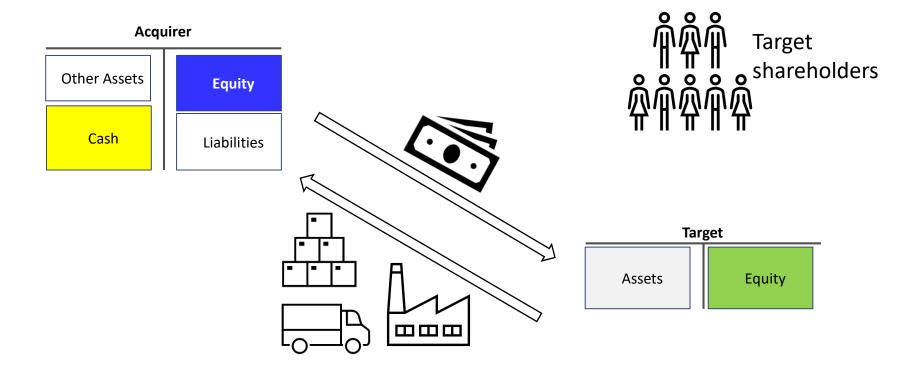
#### **M&A Process**

#### Negotiation and Post-Deal Due Diligence Closing Integration Pre-Deal Binding offer Integration of Screening and target Data room operations selection Preparation of financial Structuring of the model and valuation transaction (incl. Accounting integration First evaluation financing) Legal due diligence Indicative offer and review of Signing of Sale and Non-Disclosure Purchase Agreements documents Agreement (NDA) (SPA) Decision on financing and structuring of the Determination of transaction purchase price for accounting purposes

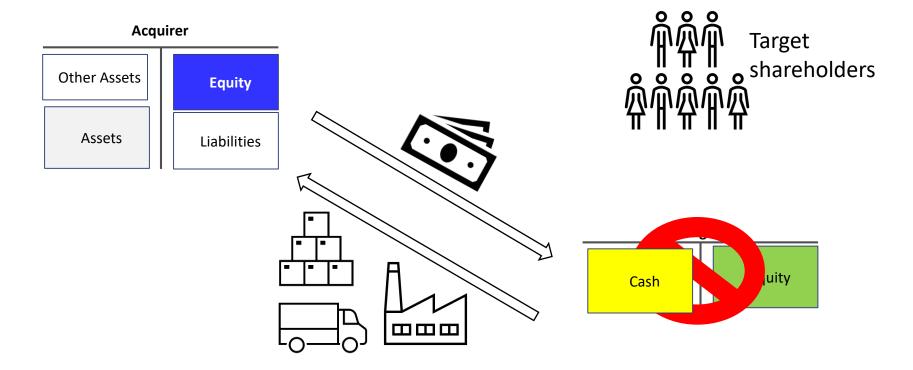
# Types of M&A Transactions – by deal structure Asset Deal



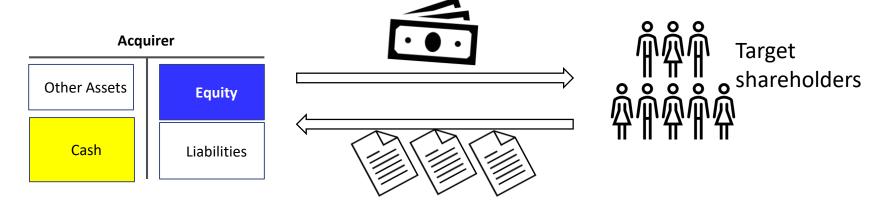
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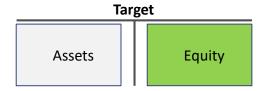


# Types of M&A Transactions – by deal structure Asset Deal

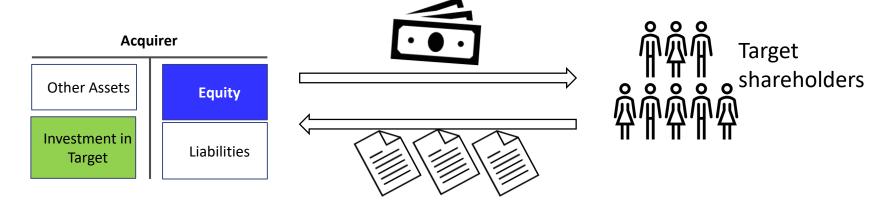


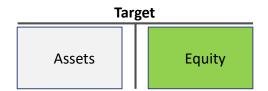
# Types of M&A Transactions – by deal structure Share Deal





# Types of M&A Transactions – by deal structure Share Deal





# Financing of a Share Deal

|      | Share Deal<br>Ways to pay for Target's sha | res:  |
|------|--|---|
| Cash | Cash / stock mix                           | Acquirer's own shares (stock-for-stock acquisition / stock financing) |
|      |  | <ul><li>Newly issued shares</li><li>Treasury shares</li></ul>         |

# **Asset Deal versus Share Deal Summary**

| Asset Deal  | Share Deal   |
|---|--|
| Acquirer interacts with Target's management   | Acquirer interacts with Target's shareholders (hostile takeover possible)  |
| Acquirer gets ownership of target's assets.   | Acquirer obtains control over target (typically, by acquiring the majority of voting rights).                                      |
| Target typically ceases to exist as a separate legal entity after the transactions. | Target can continue to exist as a legal entity after the transaction.  |
| No need for consolidation – all assets are already on Acquirer's balance sheet      | Need for consolidation – investment shown in Acquirer's balance sheet does not reflect economic fundamentals of the business group |
| Stock financing uncommon  | Stock financing possible to mitigate overpayment / undervaluation  |

### **Course Structure**

| Block | Topic  |
|-------|--|
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| 1.2   | Deal Structures                              |
| 1.3   | Consolidated Financial Statements            |
| 1.4   | Obtaining Control and Scope of Consolidation |



- Why do we need consolidated financial statements?
- What are the accounting differences between consolidated and unconsolidated financial statements?

## Why do we need consolidated financial statements?

■ Two balance sheets of L'Oreal – what's the difference?

#### **ASSETS**

| € millions (net values)                    | Notes | 31.12.2023 | 31.12.2022 | 31.12.2021 |
|--|-------|------------|------------|------------|
| Intangible assets                          | 11    | 4,258.1    | 4,876.4    | 4,607.4    |
| Tangible assets                            | 12    | 439.2      | 625.3      | 573.4      |
| Financial assets                           | 13    | 20,353.0   | 17,274.6   | 19,272.1   |
| Non-current assets                         |       | 25,050.3   | 22,776.3   | 24,452.9   |
| Inventories                                |       | 0.9        | 135.6      | 102.3      |
| Prepayments to suppliers                   |       | 12.5       | 11.6       | 6.4        |
| Trade accounts receivable                  | 15    | 722.9      | 1,030.9    | 770.2      |
| Other current assets                       | 15    | 347.8      | 513.6      | 515.0      |
| Marketable securities and cash instruments | s 14  | 72.0       | 76.8       | 33.4       |
| Cash and cash equivalents                  | 26    | 347.1      | 618.0      | 0.6        |
| Current assets                             |       | 1,503.2    | 2,386.5    | 1,427.9    |
| Prepaid expenses                           |       | 61.0       | 90.8       | 84.4       |
| Bond redemption premiums                   |       | 7.4        | 0.0        | 0.0        |
| Unrealised exchange losses                 | 20    | 45.4       | 59.6       | 188.2      |
| TOTAL ASSETS                               |       | 26,667.3   | 25,313.3   | 26,153.4   |

#### ASSETS

| Notes | 31.12.2023  | 31.12.2022   | 31.12.2021  |
|-------|---|--|---|
|       | 35,529.7  | 32,794.5   | 30,937.6  |
| 7.1   | 13,102.6  | 11,717.7   | 11,074.5  |
| 7.2   | 4,287.1   | 3,640.1  | 3,462.8   |
| 3.2   | 1,692.4   | 1,482.7  | 1,507.6   |
| 3.2   | 3,867.7   | 3,481.7  | 3,266.2   |
| 9.3   | 11,631.6  | 11,652.8   | 10,920.2  |
| 8     | 27.0  | 18.4   | 9.9   |
| 6.3   | 921.2   | 801.1  | 696.5   |
|       | 16,325.4  | 14,049.6   | 12,075.8  |
| 3.3   | 4,482.4   | 4,079.4  | 3,166.9   |
| 3.3   | 5,092.7   | 4,755.5  | 4,021.0   |
| 3.3   | 2,270.6   | 2,423.2  | 2,037.9   |
|       | 191.6   | 173.9  | 136.2   |
| 9.2   | 4,288.1   | 2,617.7  | 2,713.8   |
|       | 51,855.1  | 46,844.2   | 43,013.4  |
|       | 7.1<br>7.2<br>3.2<br>3.2<br>9.3<br>8<br>6.3<br>3.3<br>3.3 | 35,529.7 7.1 13,102.6 7.2 4,287.1 3.2 1,692.4 3.2 3,867.7 9.3 11,631.6 8 27.0 6.3 921.2 16,325.4 3.3 4,482.4 3.3 5,092.7 3.3 2,270.6 191.6 9.2 4,288.1 | 35,529.7 32,794.5 7.1 13,102.6 11,717.7 7.2 4,287.1 3,640.1 3.2 1,692.4 1,482.7 3.2 3,867.7 3,481.7 9.3 11,631.6 11,652.8 8 27.0 18.4 6.3 921.2 801.1 16,325.4 14,049.6 3.3 4,482.4 4,079.4 3.3 5,092.7 4,755.5 3.3 2,270.6 2,423.2 191.6 173.9 9.2 4,288.1 2,617.7 |



### Why do we need consolidated financial statements?

# Unconsolidated / Parent Company F/S (French GAAP)

#### ASSETS

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| Current assets                             |       | 1,503.2    | 2,386.5    | 1,427.9    |
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| Bond redemption premiums                   |       | 7.4        | 0.0        | 0.0        |
| Unrealised exchange losses                 | 20    | 45.4       | 59.6       | 188.2      |
| TOTAL ASSETS                               |       | 26,667.3   | 25,313.3   | 26,153.4   |

Note 13. Financial assets

| € millions                                    | 31.12.2021 | 31.12.2022 | Allocation of<br>technical<br>merger losses | Acquisitions/<br>Subscriptions | Disposals/<br>Reductions | Partial asset contributions <sup>(5)</sup> | Other movements | 31.12.2023 |
|---|------------|------------|---|--------------------------------|--------------------------|--|-----------------|------------|
| Equity investments <sup>(1)</sup>             | 11,066.1   | 17,832.8   | -   | 997.8                          | -155.9                   | 781.7                                      | -71.8           | 19,384.6   |
| Loans and other<br>receivables <sup>(2)</sup> | 33.6       | 223.2      | -   | 6,425.6                        | -2,851.6                 | -5.5                                       | -38.1           | 3,753.6    |
| L'Oréal shares <sup>(3)</sup>                 | 8,904.0    | 0.0        | -   | 500.0                          | -                        | -  | -500.0          | 0.0        |
| Others  | 5.4        | 4.9        | -   | 4.2                            | -0.9                     | -3.9                                       | -               | 4.3        |
| Gross value                                   | 20,009.1   | 18,060.9   | -   | 7,927.6                        | -3,008.4                 | 772.3                                      | -609.9          | 23,142.5   |
| Equity investments <sup>(4)</sup>             | 736.4      | 785.6      | -   | 2,107.9                        | -63.8                    | -  | -40.4           | 2,789.3    |
| Loans and other receivables                   | 0.4        | 0.4        | -   | 0.4                            | -0.4                     | -0.4                                       | -               | 0.0        |
| Others  | 0.2        | 0.3        | -   | -                              | -                        | -0.1                                       | -               | 0.2        |
| Impairment                                    | 737.0      | 786.3      | -   | 2,108.3                        | -64.2                    | -0.5                                       | -40.4           | 2,789.5    |
| NET VALUE                                     | 19,272.1   | 17,274.6   | -   | 5,819.3                        | -2,944.2                 | 771.8                                      | -569.5          | 20,353.0   |

- (1) Acquisitions essentially corresponded to Aĕsop UK securities for €968.2 million. Disposal/reduction: these mainly concerned the capital reduction of L'Oréal Brazil and the disposal of Sanoflore and L'Oréal Venezuela shares. Other movements included the disposal of L'Oréal Côte d'Ivoire and LOA3 (UTA) securities.
- (2) Movements on loans and other receivables correspond to loans granted and repaid during the year to Finval. During the 2023 financial year, L'Oréal S.A. set up long-term loans with Finval for €4,750 million, with maturities ranging from 2025 to 2028. €1,000 million was repaid early in 2023.
- (3) On 27 July 2023, the Board of Directors resolved, in connection with the authorisation approved by the Annual General Meeting of 21 April 2023, to buy back L'Oréal shares in the maximum amount of €500 million. The shares thus bought back for €500 million were cancelled in line with the Board of Directors' decision
- (4) Mainly corresponds to the provision for impairment of L'Oréal Singapore securities.
- (5) Financial assets contributed as part of partial contributions of assets and securities received as remuneration for contributions (L'Oréal France and L'Oréal International Distribution).

The table of subsidiaries and holdings is included at the end of the parent company financial statements.



### Why do we need consolidated financial statements?

# Consolidated / Group F/S

|   |            |               |            | Changes in the               |                          |             |            |
|---|------------|---------------|------------|------------------------------|--------------------------|-------------|------------|
| € million   |            | Acquisitions/ | Disposals/ | scope of                     | Other                    | Translation |            |
| 2023  | 31.12.2022 | Depreciation  | Reversals  | consolidation <sup>(2)</sup> | movements <sup>(1)</sup> | difference  | 31.12.2023 |
| Brands with indefinite useful life <sup>(3)</sup> | 2,589.7    | 0.1           |            | 507.3                        | -0.1                     | -49.1       | 3,047.9    |
| Amortisable brands and product ranges             | 93.9       |               |            | -8.7                         | 6.0                      | -2.8        | 88.4       |
| Licences and patents                              | 771.4      | 1.8           | -6.6       | 42.1                         | 5.3                      | -0.5        | 813.5      |
| Software  | 1,624.7    | 46.6          | -169.9     | 16.5                         | 80.8                     | -32.5       | 1,566.2    |
| Customer relationships                            | 658.0      |               |            | -7.4                         | -13.8                    | -22.2       | 614.6      |
| Assets under construction                         | 416.8      | 296.7         |            |                              | -79.3                    | -2.4        | 631.8      |
| Others  | 32.9       | 10.0          | -2.8       | 0.8                          | -1.6                     | -1.1        | 38.2       |
| Gross value                                       | 6,187.1    | 355.1         | -179.3     | 550.6                        | -2.7                     | -110.7      | 6,800.1    |
| Brands with indefinite useful life                | 403.5      | 19.8          |            | -14.5                        |                          | -13.8       | 395.0      |
| Amortisable brands and product ranges             | 79.6       | 2.1           |            | -8.7                         | 4.7                      | -2.8        | 74.9       |
| Licences and patents                              | 210.3      | 20.3          | -6.6       | -12.8                        | 3.0                      | -0.6        | 213.6      |
| Software  | 1,241.3    | 155.0         | -169.7     | 12.3                         | 7.7                      | -24.1       | 1,222.5    |
| Customer relationships                            | 586.8      | 18.9          |            | -10.0                        | 0.5                      | -21.3       | 574.9      |
| Others  | 25.5       | 10.0          | -2.7       | 0.8                          | -0.6                     | -0.9        | 321        |
| Depreciation and provisions                       | 2,547.0    | 226.2         | -179.0     | -32.9                        | 15.3                     | -63.5       | 2,513.0    |
| OTHER INTANGIBLE ASSETS - NET                     | 3,640.1    | 128.9         | -0.2       | 583.5                        | -18.1                    | -47.2       | 4,287.1    |

<sup>(1)</sup> Other movements mainly consisted of the reduction in the gross value of the recognized customer relationship following the finalization of the allocation of the allocation of the allocation of the skinbetter Science acquisition (-€13.8 million).



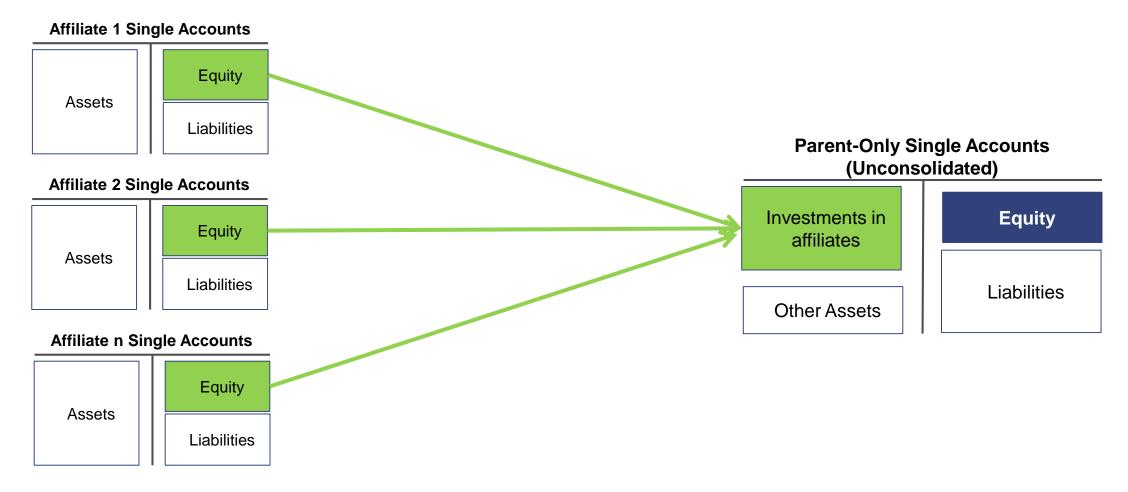
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|---|-------|------------|------------|------------|
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| Goodwill  | 7.1   | 13,102.6   | 11,717.7   | 11,074.5   |
| Other intangible assets                           | 7.2   | 4,287.1    | 3,640.1    | 3,462.8    |
| Right-of-use assets                               | 3.2   | 1,692.4    | 1,482.7    | 1,507.6    |
| Property, plant and equipment                     | 3.2   | 3,867.7    | 3,481.7    | 3,266.2    |
| Non-current financial assets                      | 9.3   | 11,631.6   | 11,652.8   | 10,920.2   |
| Investments accounted for under the equity method | 8     | 27.0       | 18.4       | 9.9        |
| Deferred tax assets                               | 6.3   | 921.2      | 801.1      | 696.5      |
| Current assets                                    |       | 16,325.4   | 14,049.6   | 12,075.8   |
| Inventories                                       | 3.3   | 4,482.4    | 4,079.4    | 3,166.9    |
| Trade accounts receivable                         | 3.3   | 5,092.7    | 4,755.5    | 4,021.0    |
| Other current assets                              | 3.3   | 2,270.6    | 2,423.2    | 2,037.9    |
| Surrent tax assets                                |       | 191.6      | 173.9      | 136.2      |
| Cosh and cash equivalents                         | 9.2   | 4,288.1    | 2,617.7    | 2,713.8    |
| TOTAL   |       | 51,855.1   | 46,844.2   | 43,013.4   |



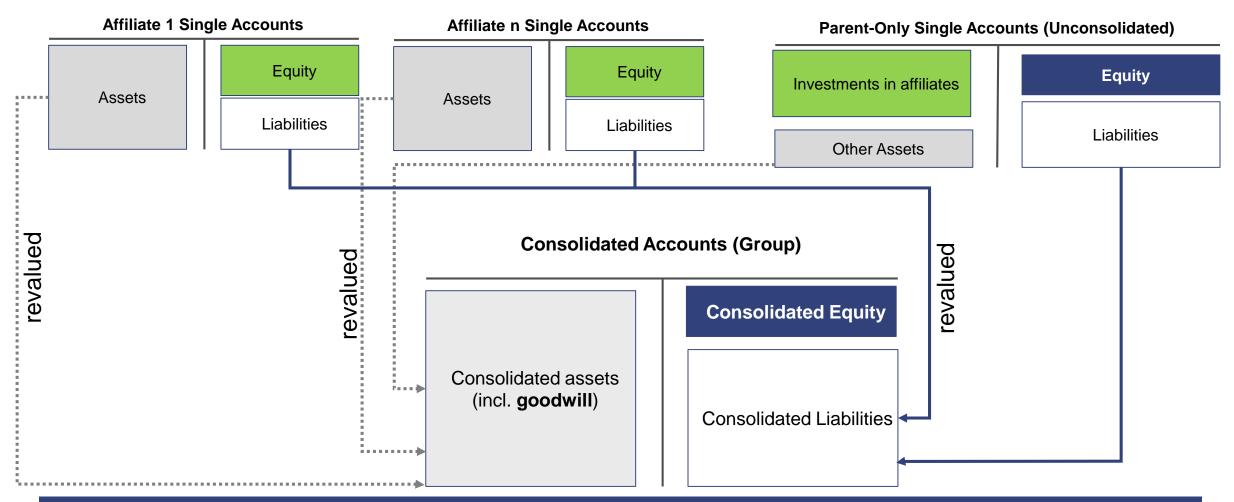
<sup>(2)</sup> Changes in scope of consolidation mainly correspond to the provisional allocation of Aĕsop goodwill to the brand (€521.8 million), technology (€54.9 million) and software for (€4.2 million).

<sup>(3)</sup> At end-2023, the gross value of brands with an indefinite useful life span breaks down as follows:

# **Accounting for M&A Transactions From Unconsolidated Accounts...**



# Accounting for M&A Transactions ... To Consolidated Financial Statements



Consolidated financial statements depict a group's assets, liabilities, equity, income, expenses and cash flows as those of a single economic entity.

# Our focus: consolidated reporting under International Financial Reporting Standards (IFRS)

#### What are the IFRS?

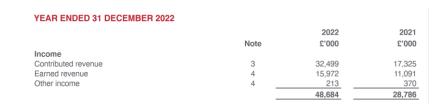
- Global accounting standards
- Applicable in more than 100 jurisdictions
- Tool for quick and easy access to standards:



https://www.ifrs.org/issuedstandards/list-of-standards/

#### Who develops IFRS?

- International Accounting Standards Board (IASB)
  - For sustainability: International Sustainability Standards Board (ISSB)
- Private organization (Foundation)



Quelle: IFRS Foundation, Annual Report 2022

- Due process for standard setting
- EU endorsement



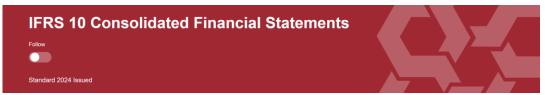
### Who needs to disclose IFRS consolidated financial statements?

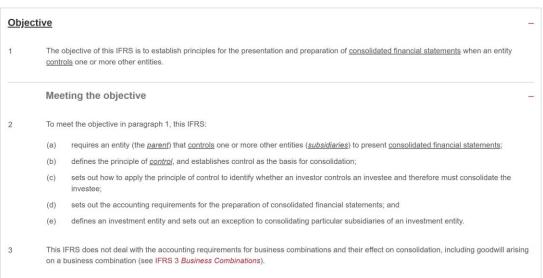
| * * *<br>* *<br>* * | Consolidated<br>F/S | Unconsolidated<br>F/S |
|---------------------|---------------------|-----------------------|
| Public*             | IFRS                | IFRS or national      |
| companies           | (mandatory)         | GAAP (option)         |
| Private             | IFRS or national    | IFRS or national      |
| companies           | GAAP (option)       | GAAP (option)         |

|                      | Consolidated<br>F/S               | Unconsolidated<br>F/S  |
|----------------------|-----------------------------------|--|
| Public<br>companies  | IFRS<br>(mandatory)               | Disclosure: IFRS or national GAAP (choice)   |
| Private<br>companies | IFRS or national<br>GAAP (choice) | But: <u>preparation</u> requirement for national GAAP (dividends and other legal consequences) |

<sup>\*</sup> Companies listed on an EU regulated market (e.g., Eurex; not: open market ("Freiverkehr"))

# (Some) relevant accounting standards for preparing consolidated financial statements







<u>Objective</u>

- The objective of this IFRS is to improve the relevance, reliability and comparability of the information that a reporting entity provides in its financial statements about a <u>business combination</u> and its effects. To accomplish that, this IFRS establishes principles and requirements for how the <u>acquirer</u>:
  - (a) recognises and measures in its financial statements the <u>identifiable</u> assets acquired, the liabilities assumed and any <u>non-controlling</u> <u>interest</u> in the <u>acquiree</u>;
  - (b) recognises and measures the goodwill acquired in the business combination or a gain from a bargain purchase; and
  - (c) determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination.



## **Course Structure**

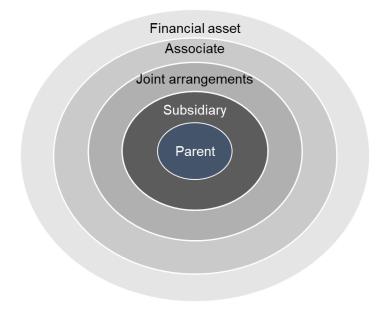
| Block | Topic  |
|-------|--|
|       |  |
| 1     | Key Concepts                                 |
| 1.1   | Economics of M&A Transactions                |
| 1.2   | Deal Structures                              |
| 1.3   | Consolidated Financial Statements            |
| 1.4   | Obtaining Control and Scope of Consolidation |



Which entities are included in the consolidated financial statements?

# Relevant IFRS standards, by intensity of business combination

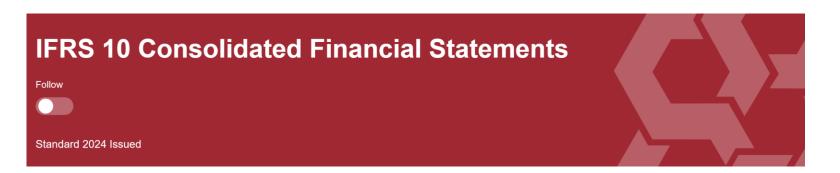
- Business combination: "A transaction or other event in which an acquirer obtains control of one or more businesses. Transactions sometimes referred to as 'true mergers' or 'mergers of equals' are also business combinations as that term is used in this IFRS." (IFRS 3.A)
  - Control: "investor is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee." (IFRS 10.A)
- Joint arrangement: "An arrangement of which two or more parties have joint control." (IFRS 11.A)
- Associate: "An associate is an entity over which the investor has significant influence." (IAS 28.3)
- Financial asset: "A financial asset is any asset that is: (a) cash; (b) an equity instrument of another entity; (c) [...]" (IAS 32.11)





# **IFRS 10: Defining Control**





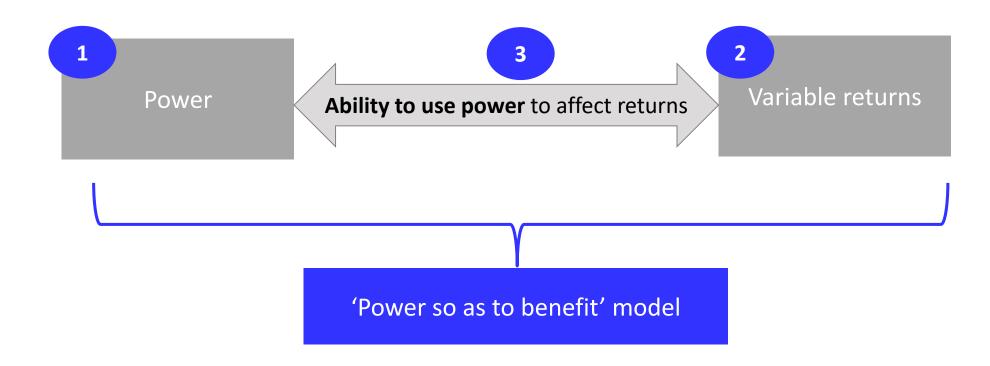


- 5 An investor, regardless of the nature of its involvement with an entity (the investee), shall determine whether it is a <u>parent</u> by assessing whether it controls the investee.
- An investor <u>controls</u> an investee when it is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its <u>power</u> over the investee.
- 7 Thus, an investor <u>controls</u> an investee if and only if the investor has all the following:
  - (a) power over the investee (see paragraphs 10-14);
  - (b) exposure, or rights, to variable returns from its involvement with the investee (see paragraphs 15 and 16); and
  - (c) the ability to use its power over the investee to affect the amount of the investor's returns (see paragraphs 17 and 18).

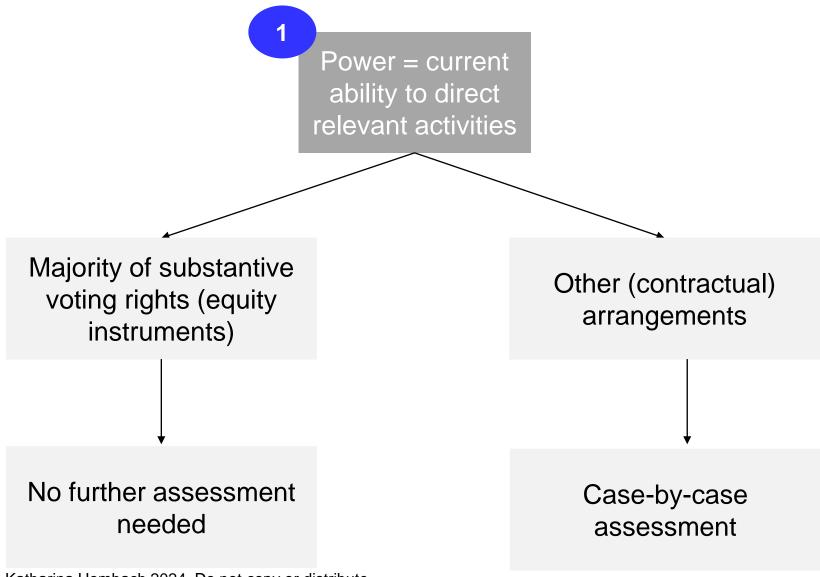


## **Control**

Control exists when an investor has all of the following three elements:

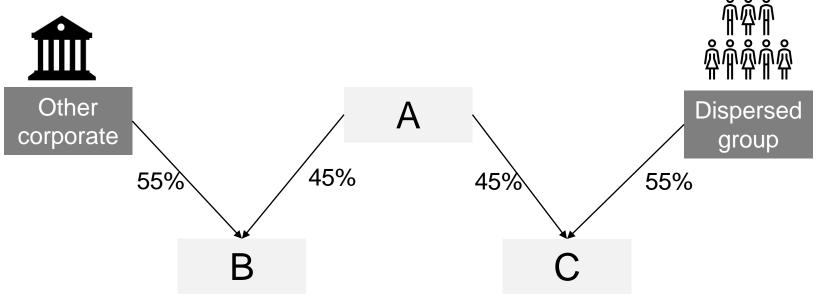


### **Power**





## Power in the absence of majority holdings



Factors to consider in assessing power:

- (relative) size of voting rights
- dispersion of other shareholdings
- level of disorganization / apathy among other shareholders
- attendance at annual general meetings
- contractual arrangements



## Power and potential voting rights

- Potential voting rights = 'rights to obtain voting rights of an investee, such as those within an option or convertible instrument.' (IFRS 10.B47)
- Substantive or protective?
  - Substantive rights: allow investor to direct current relevant activities
     Considering benefits from and barriers to exercising these rights
  - Protective rights: exercisable only in exceptional circumstances / upon fundamental changes in investee

# Potential voting rights Benefits and barriers

- Examples:
  - A has a call option in B, which is currently in the money.

A has a call option in B, but would need to borrow additional capital to exercise this option.

 A holds a debt instrument in B, which includes a covenant that B must not engage in substantial M&A activities. If the covenant is violated, A has a right to claim its debt.

 A holds a convertible debt instrument in B, which currently is out of the money. If converted, A would hold the majority of voting rights in B. A's and B's businesses are closely related and directing B's activities would allow A to realize synergies.

# Potential voting rights Timing

- Substantive rights: allow investor to direct current relevant activities
  - Investor needs to be able to exercise right when decisions about relevant activities are made at the investee
  - For a right to be substantive, it does not need to currently exercisable

#### Example:

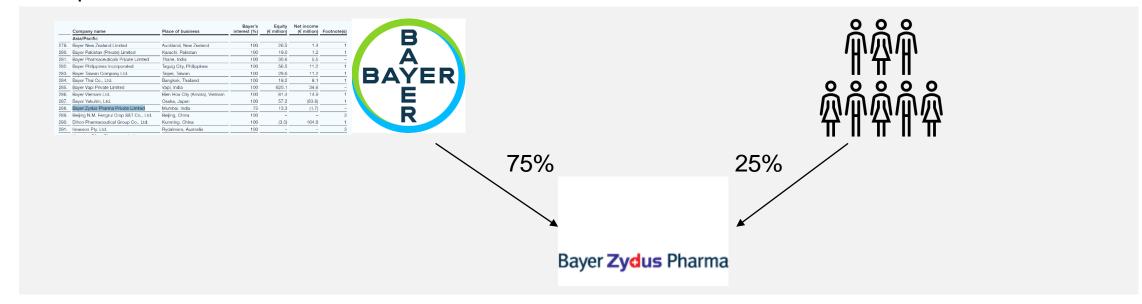
- A holds a forward contract to acquire the majority share in B, which is exercisable in 30 days.
   Currently, there are two other shareholders each holding 10% of the voting rights in B. The next Annual General Meeting (AGM) is in 8 months.
- Version 1: No other arrangements
- Version 2: Shareholders holding more than 5% can call Special Meetings within 25 days.

### Structured entities

- Power-so-as-to-benefit model is a "single consolidation model"
  - It applies to unstructured entities (control via voting rights) and structured entities alike.
- Structured entities: voting rights are not the dominant factor establishing control
  - Examples: securitization vehicles, asset-backed financing, some investment funds
  - Voting rights relating to administrative tasks
- Disclosures (IFRS 12)

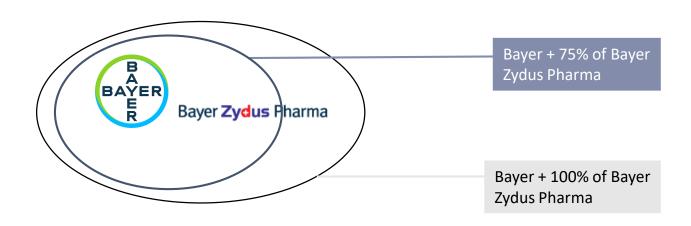
## **Non-controlling interests**

- Control can be obtained with <100% of target's shares</li>
- Example:



- How to treat the 25% (so-called "non-controlling interests") that are not held by Bayer (parent company)?
  - Essentially: How to set the boundaries of the corporate group

## Treating non-controlling interests: theoretical underpinnings



#### Parent company theory

- Business group presented as extension of parent company's financial statements, including its fractional ownership in subsidiary
- Non-controlling shareholders are external debt capital providers

#### **Entity theory**

- Business group presented as one economic entity
- Accounting for subsidiary in consolidated group accounts
- Non-controlling shareholders are equity holders in the consolidated group; their equity stake is part of consolidated equity

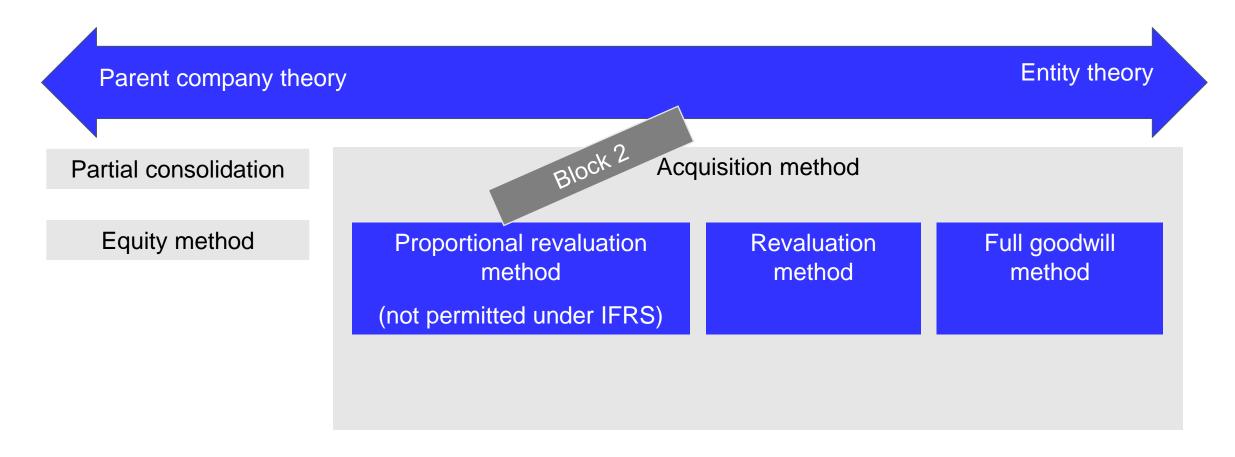
## Non-controlling interests in Bayer's financial statements

- "The financial statements of a group in which the assets, liabilities, equity, income, expenses and cash flows of the parent and its subsidiaries are presented as those of a single economic entity." (IFRS 10, Appendix A)
  - Full consolidation of assets and liabilities
  - Separate presentation of equity attributable to non-controlling interests

|  | В 3  |                  |                  |
|--|------|------------------|------------------|
| € million                                      | Note | Dec. 31,<br>2021 | Dec. 31,<br>2022 |
| Equity   | [21] | _                |                  |
| Capital stock                                  |      | 2,515            | 2,515            |
| Capital reserves                               |      | 18,261           | 18,261           |
| Other reserves                                 |      | 12,244           | 17,997           |
| Equity attributable to Bayer AG stockholders   |      | 33,020           | 38,773           |
| Equity attributable to noncontrolling interest |      | 148              | 153              |
|  |      | 33,168           | 38,926           |



## Preview: Application of parent company theory and entity theory



## **Block 1: Key take-aways**



- M&A transactions create value if the value of the combined entity exceeds the sum of the stand-alone values of the acquirer and the target.
  - By paying a transaction premium, the acquirer shares some of the value with the (former) shareholders of the target.
- M&A transaction can take place in form of an asset deal or a share deal. Share deals can be financed in cash or through stocks of the combined entity. Stock financing mitigates overpayment / undervaluation because the premium is tied to the value of the combined entity.
- The consolidated financial statements reflects the economic activities of a business group as one economic entity.
  - The business group consists of the parent company and the entities under its control.
- The consolidated financial statements reflect 100% of assets and liabilities of controlled entities (subsidiaries), even if some of their equity is attributable to non-controlling interests.